122 POINT DIAGNOSTIC

WHATBOX DIGITAL

2025 BUSINESS GROWTH STRATEGY PLAYBOOK

The ultimate guide to audit what's holding your business back, & learn the same unfair Fortune 500 growth tactics, strategies, and systems to consistently generate umlimited leads, acquire far more new customers, and leave your competitors out in the cold.

PRODUCT NUMBER #: 4FT69039XNW2293

Introduction.

A LETTER FROM OUR CEO

Congratulations on taking the first step in fixing what's broken in your marketing and business growth strategies.

Our mission at Whatbox Digital is to help entrepreneurs and business leaders just like you make as much money as possible, as quickly as possible, by leveraging proven marketing tactics and growth strategies that have worked for countless other businesses.

This checklist is your comprehensive playbook for diagnosing what's broken and missing in your marketing tactics and growth strategies.

Cordially,

Brian Webb

BUSINESS & PROFIT GROWTH EXPERT | INVESTOR | PODCAST HOST | SPEAKER

Top 6 Business Growth Impediments



Getting Started.

3 STEPS TO SUCCESS

Step One.

Share this Business Growth Strategy Playbook with your core leadership team members or board of advisors. Encourage them to spend a day or so to objectively and comprehensively review this checklist and record their unique answers based on their own individual assessments.

Step Two.

Schedule a team meeting to collaboratively walk through this playbook together. Encourage everyone to honestly and objectively reveal their results with the entire team. Then compare and aggregate your responses as a team, and prioritize your top 10 to 15 strategies and execution items that need the most attention.

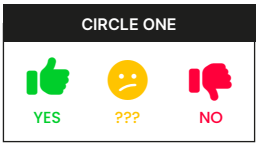
Step Three.

Now that you've discovered what's been broken, missing, or neglected in your marketing and growth strategies, it's time to get to work. To learn more about how Whatbox Digital can help, visit whatboxdigital.com/schedule to set up a free 15-minute strategy meeting so you can start growing smarter and faster.

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Phone: (832) 906-3265 | Email: hello@whatboxdigital.com
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DIGITAL
IMPLEMENTING GOOD MARKETING STRATEGY IS JUST LIKE PLANTING A TREE.
The best time to start was 20 years go.
The second best time is TODAY.

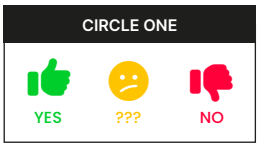
Targeting.



001

Ideal Customer Profiles

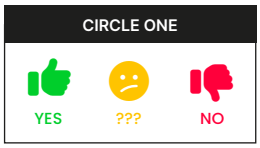
Does your business have a complete list of well-defined Ideal Customer Profiles (aka ICP's) that comprehensively outline the pertinent details about who you're targeting, where they are, why, and how they buy?



002

VIP100 Dream Customer List

Does your business have one or more lists of at least 100 of your very best, top dream VIP customers you want to do business with, along with a long-term strategic plan for attracting and converting them?



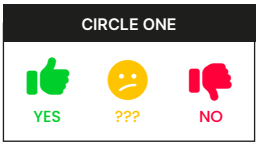
003

Custom Audiences

Does your business have established Facebook custom audiences set up to target and retarget existing customers, previous but inactive customers, current and previously lost leads, and website visitors?

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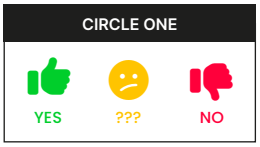
Messaging.



004

Controlling Idea

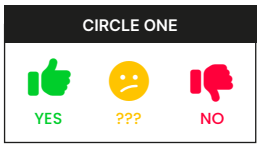
Does all your marketing collateral *(e.g., web, email, print, ads)* focus on a single controlling idea you want your target to understand, rather than a jumbled group of products, services, or ideas?



005

Pain Agitation

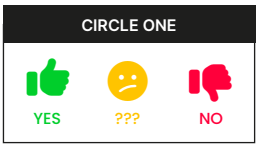
Does your messaging and marketing campaigns do an effective job of effectively agitating the pain your prospects are experiencing prior to using the products or services your business offers?



006

Defining The Stakes

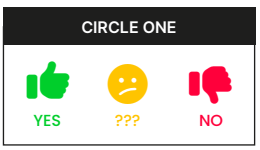
Does your messaging and marketing campaigns do an effective job of clearly defining the negative stakes your prospects will experience should they choose not to use the products or services your business offers?



007

The Empathetic Guide

Does your messaging and marketing campaigns position you as the guide rather than the hero, demonstrating empathy, that you care about their problems, pain, and challenges?



008

Brand Script

Does your business have a 3-part statement that outlines A.) The problem your customer faces, B.) The solution your product or service offers, and C.) The win for the customer after using your products or services?

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Messaging.

CIRCLE ONE

YES ??? NO

009

WIIFM Principle

Does your messaging and marketing consistently focus on the needs, problems, challenges, and dreams of your ideal customers rather than bragging and focusing on your business?

CIRCLE ONE

YES ??? NO

010

Clear CTA's

Does your messaging and marketing collateral provide crystal clear *(not clever)* calls to action (CTA's) you want your prospects to take? *(e.g., Buy Now, Download The List, Grab the eBook, Signup For The Webinar?)*

CIRCLE ONE

YES ??? NO

011

Authority

Does your messaging and marketing collateral sufficiently demonstrate the authority *(e.g., Testimonials, Anchor Brand Logos, Reviews, Case Studies)* your products, services, and brand have to solve their problems?

CIRCLE ONE

YES ??? NO

012

A Clear Plan

Does your messaging and marketing collateral clearly define and outline the specific and simple steps your prospective customers can take to buy your products or services?

CIRCLE ONE

YES ??? NO

013

Climactic Scene

Does your messaging and marketing campaigns inspire your prospects to visualize the better future they will experience once they've interacted with your brand and used your products or services?

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Messaging.

CIRCLE ONE

YES ??? NO

014

Customer Satisfaction

Does your messaging and marketing campaigns provide your prospects with a sense of warranty or guarantee that your products or services will work; that they won't end up with buyer's remorse?

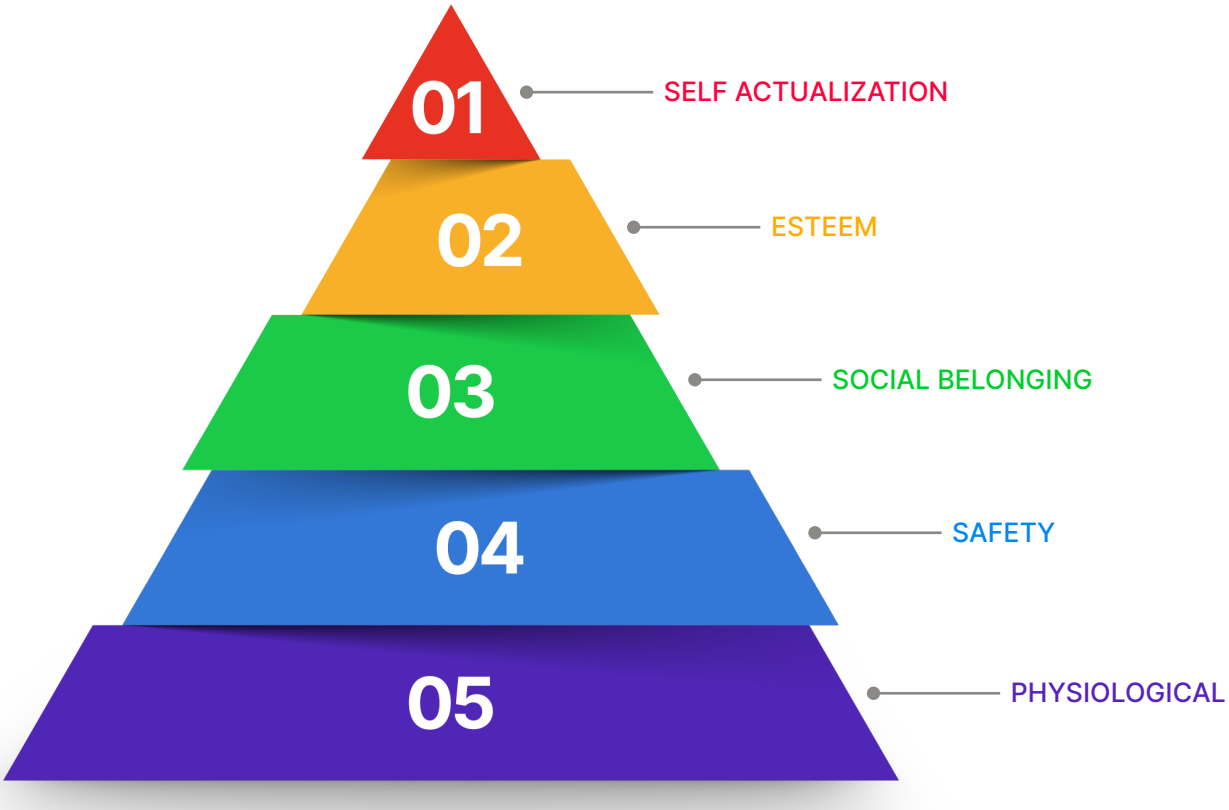
CIRCLE ONE

YES ??? NO

015

Maslow's Pyramid

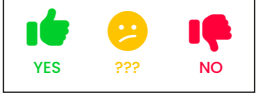
Is all of your messaging and marketing collateral optimized to appeal to the internal needs of your ideal customers, as outlined in the widely renowned Maslow's Hierarchy of Needs?



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Traffic.

CIRCLE ONE

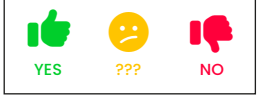


016

Owned Traffic

Does your business have a strategy for repeatedly attracting your owned audiences *(e.g., email lists, SMS lists)* to your products, services, and special promotions?

CIRCLE ONE



017

Paid Traffic

Does your business have a strategy for leveraging paid ad traffic (e.g. Google, Facebook/IG, LinkedIn, YouTube, TikTok) to attract your ideal customers to your products and services?

CIRCLE ONE

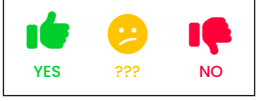


018

Borrowed Traffic

Does your business have a strategy for attracting your borrowed audiences *(e.g., Facebook followers, Instagram followers, LinkedIn connections)* to your products, services, and special promotions?

CIRCLE ONE

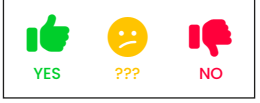


019

Earned Traffic

Does your business have a strategy for earning traffic *(e.g., Q&A go lives, webinars, podcast guest appearances)* to your products and services, website, and landing page promotions?

CIRCLE ONE



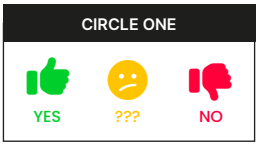
020

Organic Traffic

Does your business have a strategy for leveraging organic traffic *(e.g. search optimized website, job board listings, strategic partners)* to your products and services, website, and landing page promotions?

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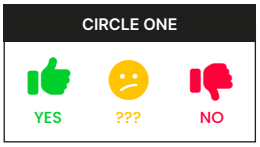
KPI Monitoring.



021

Call Monitoring

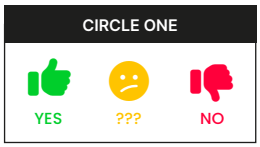
Does your business have dynamic call tracking set up on your website and paid ad campaigns to attribute where your leads are coming from, as well as which campaigns are actually working, and which are not?



022

QR Code Tracking

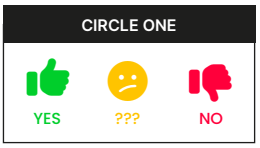
Does your business use QR codes in all of your print & video campaigns to attribute which print ads are being effective and which ad campaigns need to be suspended to save money?



023

Link Tracking

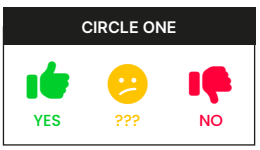
Does your business use real-time link tracking *(aka link shorteners)* to track and monitor which website and landing page buttons, social posts, paid ad campaigns, and email offers are getting the most traction?



024

Real Time KPI Dashboards

Does your business have live boardroom dashboards to real-time monitor KPI metrics like ad performance, clicks, social followers, website visitors, leads captured, links clicked, and audience growth?



025

Google Analytics

Does your business have Google Analytics properly installed on all your websites and landing pages to monitor website traffic and user activity so you can make necessary ongoing improvements and optimizations?

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IN GOD
WE TRUST
All others
bring data!

KPI Monitoring.

CIRCLE ONE

YES ??? NO

026

Website Monitoring

Has your business set up the right tracking technology and marketing automation workflows that notifies your team in real-time to know when anonymous visitors and known hot sales leads are visiting your website?

CIRCLE ONE

YES ??? NO

027

Email Monitoring

Has your business set up the right tracking technology to monitor when hot sales leads and recipients you've emailed are opening your emails and clicking on hyperlinks?

CIRCLE ONE

YES ??? NO

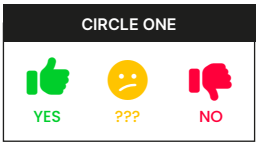
028

Proposal Monitoring

Has your business set up the right tracking technology to monitor when your sales prospects are opening, viewing, and clicking on active proposals for your products or services?



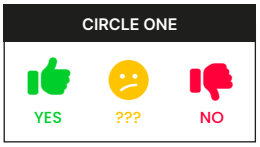
Website.



029

Above The Fold

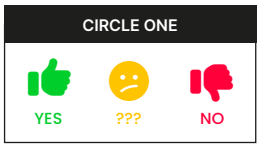
Does your business website and landing pages feature the specific problem you solve clearly stated above the fold *(i.e. above the point before scrolling is necessary)* as well as the ideal customer you serve and target?



030

Search Engine Optimization

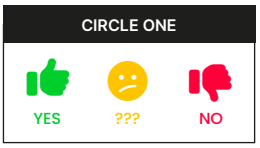
Are your business website and landing pages optimized to rank as highly as possible in Google and all major search engines?



031

Video

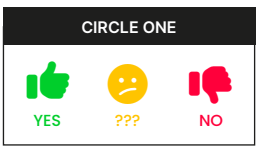
Does your business website and landing pages feature a video that quickly and clearly articulates the ideal customers you serve and the problems you solve? **PRO TIP:** People don't read your website, they scan it.



032

Exit Pop

Does your business website and landing pages have a popup offer that displays when a visitor is about to exit? An *'exit-pop'* is your last chance to attract them into your sales funnels before they abandon your website.



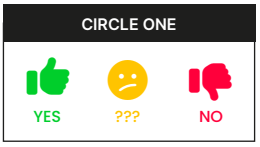
033

Contact Info

Does your business website and landing pages have your phone number *(clickable on mobile devices)* and contact information always on display in clear view for your website visitors?

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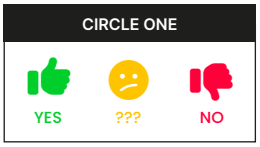
Website.



034

Social Links

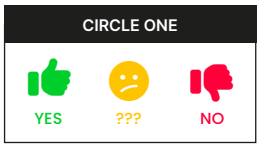
Does your business website and landing pages feature links to all of your social channels?



035

Mobile Optimization

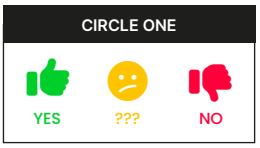
Is your business website and landing pages optimized *(a step above mobile responsive)* for mobile users? **PRO TIP:** At least half of your website visitors are viewing your site from a mobile device. Serve them well.



036

SSL Certificate

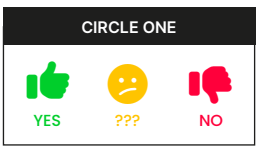
Are your business website and landing pages secured with a 256 bit encryption SSL Certificate? *(e.g. HTTPS -vs- HTTP)*



037

A.I. Chat Bot

Does your business website and landing pages allow visitors to ask questions and chat with your team or personalized A.I. bot while visiting your site?



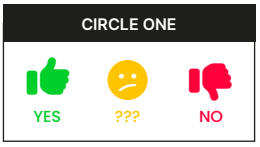
038

Page Speed

Does your business website and landing pages load quickly for your online guests? **PRO TIP:** Click Here to verify the speed of your website.

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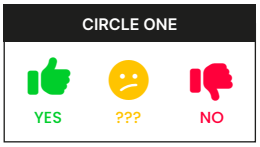
Website.



039

CRM Integration

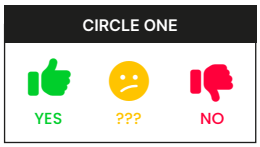
Are your business website and landing pages integrated with an advanced CRM software tool that tracks when known leads and customers *(& which corporate brands)* visit your website and which pages they visit?



040

Blog

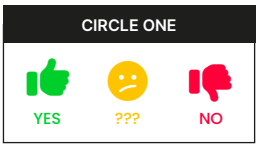
Does your business website feature a blog where you share articles, case studies, and valuable resources for your website visitors?



041

E-commerce OTO's & Upsells

Does your e-commerce website have one-time-offers and one-click up-sells to increase sales and profitability from your online shoppers?



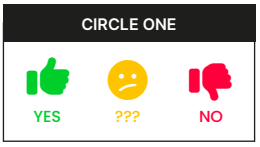
042

E-commerce Google Assessment

Does your business website and landing pages allow visitors to ask questions and chat with your team while visiting your site?

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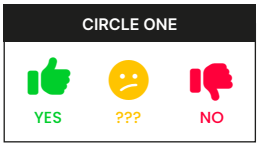
SEO Basics.



043

Local Search

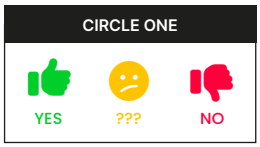
Is your business website and landing pages optimized for Google Local Search? *(Not to be confused with SEO)*



044

Google My Business Page

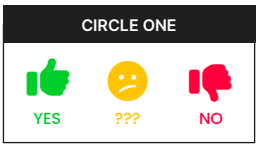
Does your business own a Google My Business page that's fully optimized and current with all of your business information, services, products, and hours of operation?



045

Google My Business Posts

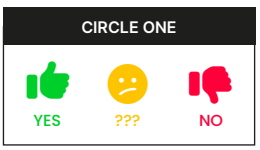
Is your business posting content updates to your Google My Business page at least once every seven days, or better yet, several times per week?



046

Managed Directory Listings

Is your business address and phone information precisely synchronized on all major listing directories? If there are any inconsistencies *(e.g., Smith Street vs. Smith St.)* this will adversely affect your rank in major search engines.



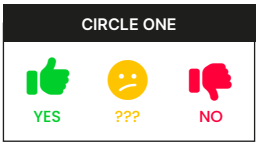
047

Reputation Mangement

Is your business actively monitoring what others are saying about you online? Are you systematically requesting your happy customers to provide ratings and reviews for you on Google and other social platforms?

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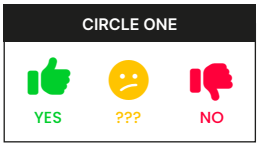
Social Media.



048

Facebook & Instagram

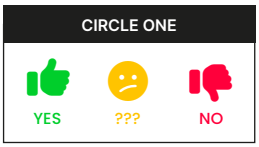
Does your business have a strategy for growing your audience, creating brand awareness, demonstrating authority, and connecting, educating, and engaging with your ideal customers on Facebook & Instagram?



049

Facebook Messenger

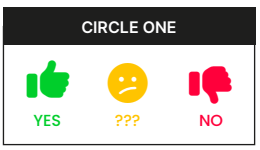
Does your business have a strategy for growing your audience, and connecting, educating, and engaging with your ideal customers on Facebook Messenger?



050

TikTok

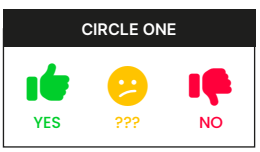
Does your business have a strategy for growing your audience, creating brand awareness, demonstrating authority, and connecting, educating, and engaging with your ideal customers on TikTok?



051

LinkedIn

Does your business have a strategy for growing your audience, creating brand awareness, demonstrating authority, and connecting, educating, and engaging with your ideal customers on LinkedIn?



052

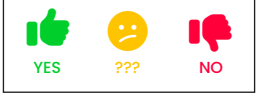
YouTube

Does your business have a strategy for growing your subscriber audience, creating brand awareness, demonstrating authority, and educating your ideal customers on YouTube?

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Lead Generation.

CIRCLE ONE

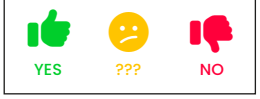


053

Lead Magnets

Does your business have a strategy for effectively using irresistible lead magnets *(e.g. eBook PDF, video series, infographics)* to generate qualified leads *(MQL's)* for your business that can be nurtured over time?

CIRCLE ONE



054

Squeeze Sales Funnels

Does your business have at least five unique lead-generating squeeze funnels set up that offers a valuable lead magnet in exchange for your ideal customer's email and/or cell phone information?

CIRCLE ONE

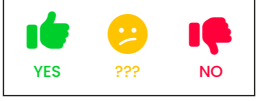


055

Webinar Sales Funnel

Does your business use a webinar sales funnel setup that attracts your ideal customers, addresses their problems and challenges, educates them on your solution, and makes them an offer to become your customer?

CIRCLE ONE

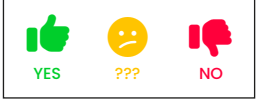


056

Summit Sales Funnel

Does your business use a summit sales funnel that attracts your ideal customers and massively grows your audience and email lists by joint venturing with partners that can deliver new warm qualified leads?

CIRCLE ONE



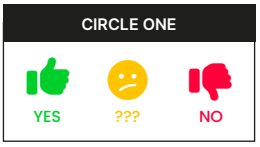
057

Challenge Sales Funnel

Does your business use a challenge funnel to attract your ideal customers, help them achieve a quick result towards solving a small problem, and then make them an offer to become your customer?

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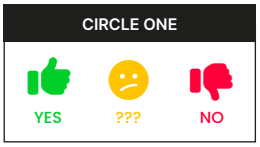
Lead Generation.



058

VIP Shock & Awe Sales Funnel

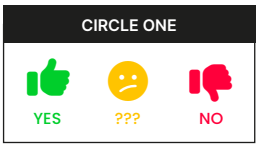
Does your business use a VIP shock & awe sales funnel that hyper-targets your ideal B2B customers and shocks and awes them with a delivered package to generate high-ticket 5, 6, 7, and 8 $$ figure customers?



059

Application Sales Funnel

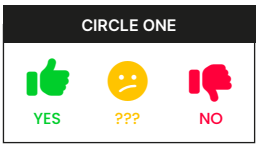
Does your business have an application sales funnel set up that attracts your ideal customers, shows the success story you can deliver, then invites them to apply to be a customer or part of your program?



060

Survey/Quiz Sales Funnel

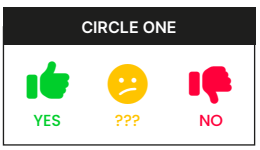
Does your business have a survey or quiz sales funnel setup that attracts your ideal customers, then invites them to take a quiz or survey that auto-segments and qualifies them as a new sales lead for your business?



061

Product Launch Sales Funnel

Does your business use a product launch funnel to attract your ideal customers to your new product, course, group, mastermind, or membership?



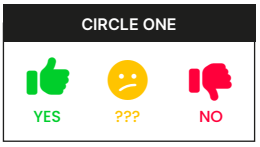
062

One-Time-Offers

Does your business use OTOs (One Time Offers) in your sales funnels to generate income that offers or liquidates your ad costs and potentially even adds a new profit center to your business?

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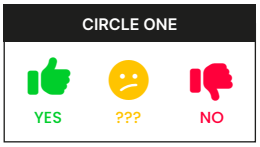
Lead Generation.



063

Sideways Sales Letter

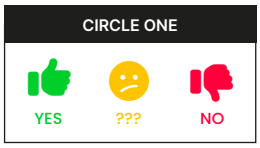
Does your business use sideways sales letters *(e.g., written or video content that's dripped over several days or weeks)* in your sales funnels to field objections, show social proof, agitate pain, and increase conversion rates?



064

Podcast

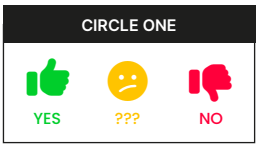
Does your business produce a podcast to attract your ideal customers, demonstrate authority and empathy, and promote your business along with your lead magnet and sales funnel offers to generate new leads?



065

Podcast Guest Appearances

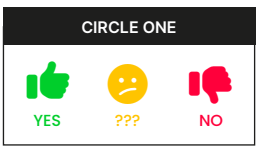
Does your chief leader or the core thought leaders in your business intentionally schedule guest appearances on third-party podcasts that might have the eyes, ears, and attention of your Ideal Customer Profile?



066

Organic Lead Magnet Promotion

Does your business organically promote all of your lead magnets and sales funnel offers to your audiences on Facebook, Messenger, Instagram, LinkedIn, YouTube, and TikTok to consistently generate new leads?



067

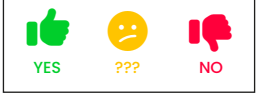
Paid Lead Magnet Promotion

Does your business use paid ads to promote all of your lead magnets and sales funnel offers to your audiences on Facebook, Messenger, Instagram, LinkedIn, YouTube, and TikTok to consistently generate new leads?

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Lead Generation.

CIRCLE ONE

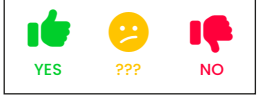


068

SMS Marketing

Does your business have a strategy for growing and marketing to your SMS list(s) by attracting your prospective and existing ideal customers to your products, services, and special promotions?

CIRCLE ONE



069

Email Marketing

Does your business have a strategy for growing and marketing to your email list(s) by attracting your prospective and existing ideal customers to your products, services, and special promotions?

CIRCLE ONE

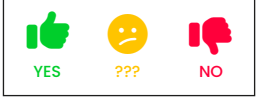


070

Cold Outreach

Does your business have a strategy/system for leveraging cold outreach *(i.e. phone/email/sms/social)* to acquire new customers?

CIRCLE ONE

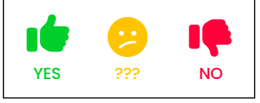


071

Warm Outreach

Does your business have a strategy/system for leveraging warm outreach *(i.e. phone/email/sms/social)* to acquire new customers?

CIRCLE ONE



072

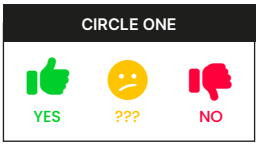
Customer Referrals

Does your business have a customer referral system for regularly inviting, encouraging, and rewarding your customers to refer new customers to your business?

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Lead Generation.

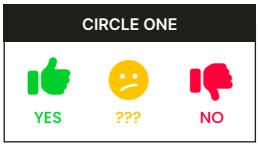
073



Employee Referrals

Does your business have an employee referral system for regularly inviting, encouraging, and rewarding your them to refer new customers to your business?

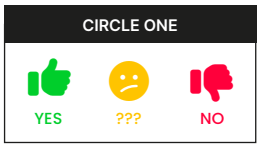
074



Affiliate Program

Does your business have a structured affiliate *(aka lead-getter)* strategy for regularly inviting, encouraging, and rewarding your army of affiliates to refer new customers to your business?

075

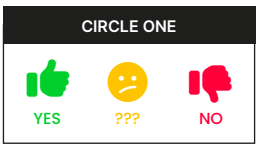


Joint Venture Partners

Does your business have joint venture partners that you can leverage to add more value to your customer base and cross-generate customer revenue opportunities between each other?

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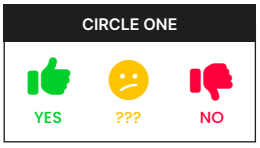
Branding.



076

Logotype

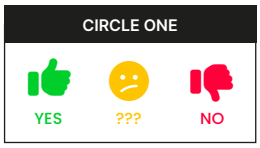
Does your business have a professionally designed logotype that is responsive *(i.e. A design that works both in 2D and 3D, and in multiple orientations to fit all media types)* to represent your business?



077

Branding Standards Guide

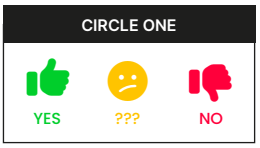
Does your business have a branding standards guide to ensure the aesthetic of your brand and corporate identity is consistent across all communications? *(e.g. logo proper usage, color palette, voice, typography, & images)*



078

Social UI Kit

Does your business have a professionally designed UI kit *(User Interface)* for all of your social media graphics to ensure that you are posting social content that's consistent with your branding standards guide?



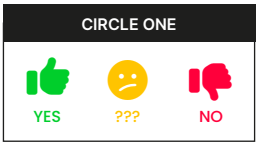
079

Email Signatures

Does your business have a professionally designed email signature that consistently presents your brand and message for every employee across your organization?

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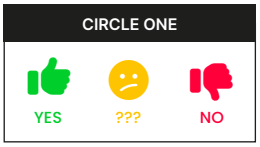
Automation.



080

Website Engagement

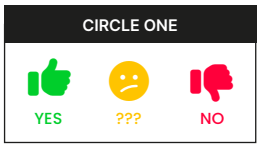
Does your business have an automation set up that engages known customers and leads with special offers and promotions when they visit your website?



081

Lead Scoring

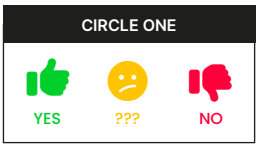
Does your business have an automation set up that adds or subtracts from their score as a lead, based on user behavior, so you have a better understanding of which leads are more valuable than others?



082

SMS Confirmations

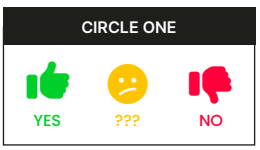
Does your business have an automation set up that sends an SMS message to a customer or prospect that reads your email, opens your proposal, executes a contract, or visits your website?



083

Event Registration Reminders

Does your business have an automation set up that sends an email and/or sms text reminder series to those who have signed up for your online webinar or scheduled a meeting with you or your staff?



084

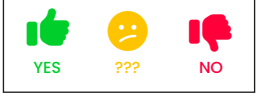
Website Visitor Notification

Does your business have an automation set up that sends a real-time email, SMS, or Slack notification to your sales team when a known customer or hot sales lead is on your website?

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Automation.

CIRCLE ONE

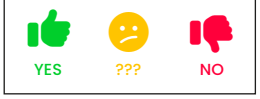


085

Birthdays & Anniversaries

Does your business have an automation set up that adds sends and email, SMS message, or direct mail postcards to your customers with a gift or special offer, on their birthdays or customer anniversaries?

CIRCLE ONE



086

Online Reviews

Does your business have an automation setup that sends an email and/or SMS message to your happiest customers requesting that they give you a glowing online review that you've worked so hard to deserve?

CIRCLE ONE

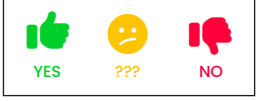


087

Create Task To Call

Does your business have an automation set up that creates a task for your sales team to call and follow up on a sales lead based on the prospect's engagement with your emails, website, or sales funnels?

CIRCLE ONE

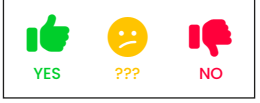


088

Facebook Custom Audiences

Does your business have an automation set up that auto-segments users into unique Facebook custom audiences, so your business can display unique ads based on user behavior? *(e.g. downloaded a resource, discounted service)*

CIRCLE ONE



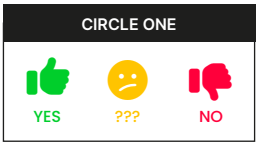
089

Failed Billing Reminders

Does your business have an automation set up that sends an SMS or email message reminding your customers to pay their invoice once they've failed to make a payment on time?

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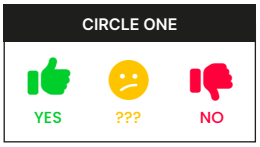
Strategy.



090

A/B Testing

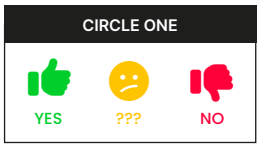
Does your business perform A/B testing on your email subject lines, landing pages, sales funnels, and ad copy and headlines to ensure you're not wasting money and time on marketing that's not fully optimized?



091

Customer Retention

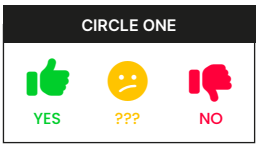
Does your business have a plan or system designed to retain customers, increase customer loyalty, and extend their lifetime value (LTV) for your business?



092

Customer Value Ladder

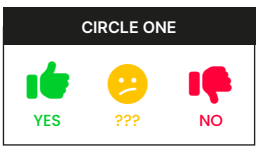
Does your business have a well-defined Customer Value Ladder and a strategic plan to ascend the value of each customer, while simultaneously placing roadblocks between your prospects and your competitors?



093

Perceived Value Optimization

Does your business have a system for increasing the perceived value of your products and services in the minds and eyes of your existing and prospective customers?



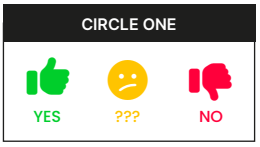
094

$100M Offer Optimization

Does your business have your offers so well defined, loaded with extreme value, bonuses, and guarantees, prospects feel stupid walking away, and so you can't be compared to your competitors?

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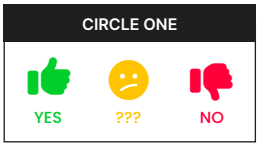
Strategy.



095

Customer Loyalty Strategy

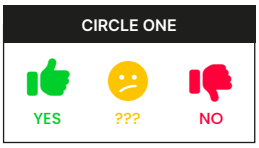
Does your business have a strategic plan for maintaining and increasing customer loyalty? (e.g. discounts, membership, bonus resources, exclusivity, elevated status, VIP access, rewards)



096

Hero Program

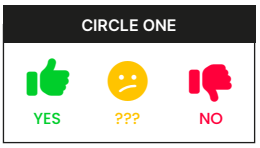
Does your business have a hero program that rewards customers for achieving specific benchmarks with your products or services?



097

System Gratitude Strategy

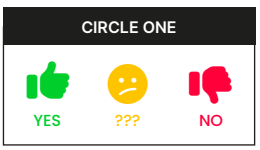
Does your business have a system or strategy for ensuring that your business, and everyone in it, consistently demonstrates appreciation and gratitude to your customers?



098

NPS Customer Surveys

Does your business survey your new customers to see what they do and do not like, enjoy, or appreciate about their interactions with the products, services, and customer service experiences your business provides?



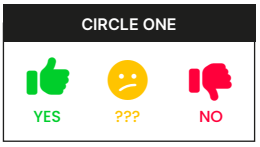
099

Customer Delight Surveys

Do you have a customer delight system for querying new and existing customers about everything they like and love, so you can treat and delight them with gifts and gestures that are uniquely tailored to what they love.

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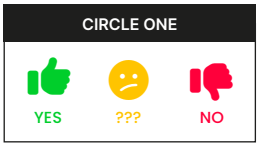
Strategy.



100

Acquisition Strategy

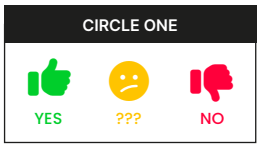
Does your business have a strategy or plan for growing by acquiring other businesses? This is the fastest path to growth.



101

Price Testing

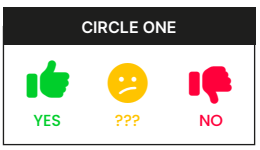
Does your business have a system and scheduled calendar to test the prices for your products and services?



102

B.O.B. Strategy

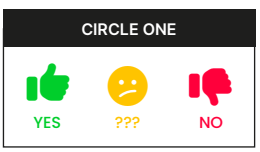
Has your business considered a B.O.B. (Bolt On Business) strategy for creating new revenue and profit centers?



103

E2P Strategy

Does your business have a strategy for converting your current expenses into profits?



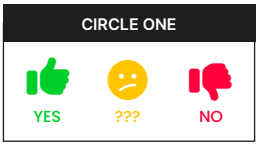
104

Customer Reactivation

Does your business have a strategy or system for reactivating previous customers? (e.g. Win Back Campaign)

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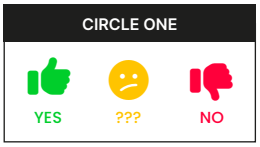
Artificial Intelligence.



105

AI Segmentation

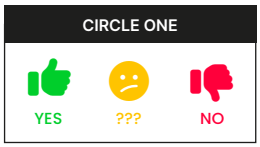
Are you currently using AI to segment your customer base for targeted marketing campaigns?



106

AI Analytics

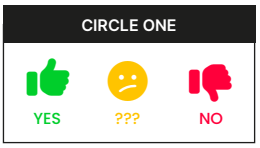
Do you employ AI-driven predictive analytics to forecast customer behavior and trends?



107

AI Chatbots

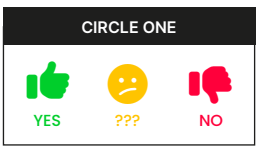
Are AI powered chatbots integrated into your customer service to provide instant support and engagement?



108

AI Content Personalization

Is AI being used to personalize content for your audiences across different channels?



109

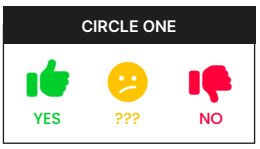
AI Email Optimization

Do you utilize AI to optimize your email marketing campaigns through A/B testing and audience analysis?

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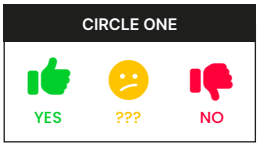
110



AI Targeting

Are you using machine learning algorithms to improve your ad targeting and placement?

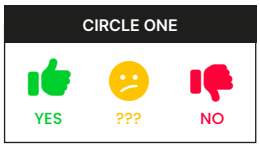
111



AI Social Listening

Have you implemented AI tools for social media listening and sentiment analysis?

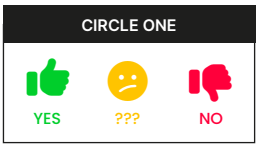
112



AI Analysis

Do you use AI to analyze customer feedback and reviews for product or service improvements?

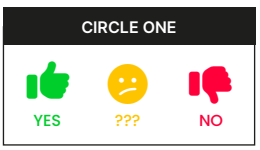
113



AI Dynamic Pricing Analysis

Are AI-driven dynamic pricing strategies part of your sales approach?

114



AI & CRM

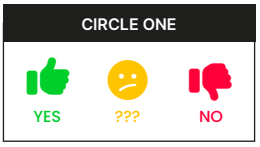
Have you integrated AI into your CRM system to enhance customer relationship

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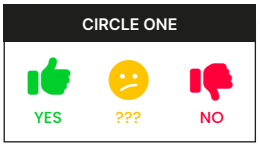
AI PPC Automation



Are you leveraging AI to automate and optimize your pay-per-click campaigns?

116

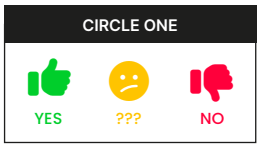
AI Content Creation



Do you use AI-powered tools to enhance your content creation process, such as generating blog topics or social media posts?

117

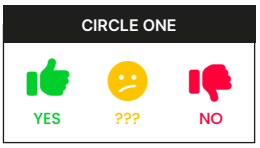
AI & SEO



Are you incorporating AI in your SEO strategy to analyze keywords and optimize content?

118

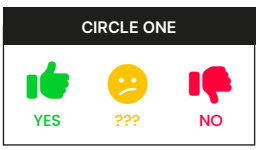
AI Optimization



Do you assess the effectiveness of your marketing campaigns using AI-driven analytics platforms?

119

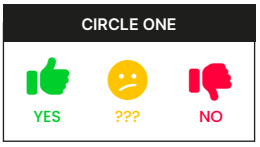
AI Market Research



Are you exploring AI tools for market research to gain deeper insights into industry trends and competitor strategies?

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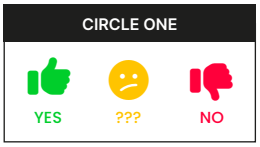
Artificial Intelligence.



120

AI & Sales

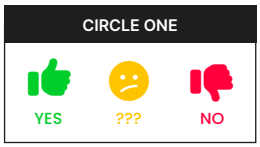
Have you implemented AI-driven recommendation systems for upselling or cross-selling products and services?



121

AI Monitoring

Do you use AI to monitor and respond to real-time data for agile marketing adjustments?



122

AI Video Marketing

Are you employing AI to enhance your video marketing through automated editing or personalized video content?

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WHATBOX

Congratulations.

YOU'VE MADE IT!

But what you do next matters most! If you want to fix your marketing, increase profitability, or scale with better growth strategies, your answers are a single consult away.

We believe you've worked too hard and too long to be running with the ball and chain of bad marketing and poor strategies shackled to your ankles.

Just like cancer, lousy marketing and poor strategies are insidious, the devil, and they're decimating your opportunities to consistently attract new customers and grow. Take the next right step to create a strategic growth plan for your business that will actually work. Let's plan a time to chat about fixing your marketing forever.

Let's Work Together.

SCHEDULE A FREE STRATEGY CALL

SCHEDULE A FREE APPT.
whatboxdigital.com/schedule

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hello@whatboxdigital.com

CALL US
(832) 906-3265

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